

THE HORSE TRAIL RIDING EXPO

CHANCE RIDGE EVENT CENTER, ELKHORN, NE 402.660.4043

Mary Larsen email emjtlarsen@abbnebraska.com

Visit our website at nehorsetrails.com



The Nebraska Horse Trails Committee
Presents the

2018 HORSE TRAIL RIDING EXPO

March 10/11, 2018

Chance Ridge Event Center
Elkhorn (Omaha), Nebraska

The Nebraska Horse Trails Committee is excited to present the
4th Annual HORSE TRAIL RIDING EXPO

to be held March 10 & 11, 2018

at Chance Ridge Event Center in Elkhorn, Nebraska

Just west of Omaha.

This event gives us the opportunity to showcase a favorite pastime, Trail Riding in Nebraska, by featuring clinicians and holding lectures and demonstrations focused on enjoying horses in our beautiful state parks and trails. Thanks in part to your past participation, our Expos have proven very successful and we are planning an even better Expo for 2018. Proceeds from the event went to build new corrals in our campgrounds, install water hydrants, campsite improvements, post signage and clear new and existing trails.

We would like to give you the opportunity to participate in the upcoming Expo. Complete the attached forms and return them as soon as possible to ensure your participation in the

2018 HORSE TRAIL RIDING EXPO.

Mail your entry to the Horse Trail Riding Expo, PO Box 212, Blair, Nebraska 68008.
For Questions, contact Mary Larsen at 402.660.4043 or email emjtlarsen@abbnebraska.com

VENDOR CONTRACT -- HORSE TRAIL RIDING EXPO

March 10 & 11, 2018 -- Chance Ridge Event Center / Elkhorn, NE
Call Mary Larsen, 402-660-4043 or e-mail emjtlarsen@abbnebraska.com

Vendor/Exhibitor/Company/Club Name: _____
(as you want it to appear in the Program and on the Expo website)

Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell/Alternate: _____

Email: _____ Website: _____

Vendor Hall Area - These booths are in the enclosed area in the north side of the building.

Trade Show Vendor Booth See enclosed floor layout for booth space available (each booth rental includes 2 wristbands)

Booth Number Preference (will be assigned as forms are received) _____ or _____ or _____

Vendor Hall Booth Rental - 10'x10' space \$200.00 due by February 1, 2018 \$ _____

Rent additional 10'x10' booth for \$180.00 \$ _____

If you were a vendor at the 2015, 2016 or 2017 Horse Trail Riding Expo
you may deduct \$10.00 from your 2018 rental fee \$ _____

8' table set up in booth - \$10 each \$ _____

Amount Enclosed \$ _____

Folding chairs will be included in each booth.

Mezzanine Vendor Area - This floor space is located in the raised area around the main arena. It is open to the arena area.

See enclosed floor layout for booth space available. Each space is 15' deep and is sold in 10' wide increments.

(Each 10' of space rented includes 2 wristbands.)

Space Number Preference (will be assigned as forms are received) _____ or _____ or _____

Mezzanine Space Rental - Minimum booth size 15'x10' = \$200.00 \$ _____

Add \$175.00 for each additional 10' of booth length \$ _____

If you were a vendor at the 2015, 2016 or 2017 Horse Trail Riding Expo
you may deduct \$10.00 from your 2018 rental fee \$ _____

8' table set up in booth - \$10 each \$ _____

Amount Enclosed \$ _____

Folding chairs will be included in each booth.

Arena Floor Vendor Area - This floor space is located on the arena floor at the west end of the NHTC event arena.

This is a dirt floor, open to the arena area. See enclosed floor layout for space available.

Bulk Space - Dirt Floor - Space is available at \$1.00 per square foot. (each rental includes 2 wristbands)

Space Rental - _____ ft. x _____ ft. space @ \$1.00/sq. ft. \$ _____

If you were a vendor at the 2015, 2016 or 2017 Horse Trail Riding Expo
you may deduct \$10.00 from your 2018 rental fee \$ _____

8' table set up in booth - \$10 each \$ _____

Amount Enclosed \$ _____

Folding chairs will be included in each booth.

Trailer What size trailer are you bringing in? _____ Vendor entrance doors
may prohibit using trailers on the east side of arena. Trailer space is limited on north mezzanine.

Advertising Banner - bring your banner to hang on the arena wall. Maximum size is 3x5 - \$25.00 \$ _____

Program Advertising - see enclosed flyer \$ _____

Signed Contract and Payment in Full

Received by February 1, 2018 Guarantees Space

Total Amount Due \$ _____

Please make check payable to NHTC

Agreement: All Vendors must sign that you have read and agree to the terms and conditions as outlined in the Vendor Contract.
Also enclosed is the "Release of Liability Form" to be returned with the contract.

Signature of Responsible Party: _____

Printed Name of Responsible Party: _____ Date: _____

Mail to NHTC Trails Expo, PO Box 212, Blair, NE 68008

Questions: Call Mary Larsen, 402-660-4043 or e-mail emjtlarsen@abbnebraska.com

Vendor Contract

Please read the following information carefully and call if you have any questions.

Your signed registration form and full payment are due February 1, 2018. All booths will be assigned on a first serve basis according to the postmark. Every attempt will be made to assign the space of the exhibitor's choice. Booth space is assigned by the Horse Trail Riding Expo management for show quality. Expo management will assign the next nearest space to your original selection if possible. All Expo management decisions are final. A confirmation will be emailed to you when your registration and payment are received. If you do not receive this confirmation within 14 days of mailing your registration, please contact us.

Each booth is 10 foot x 10 foot. You will have (2) folding chairs with each booth, tables may be requested for \$10 per table if desired.

Bulk Space is available @ \$1.25 per square foot. You will have (2) folding chairs with your space, tables may be requested for \$10 per table if desired.

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Set-up time will be Friday, March 9 from 1pm to 8pm or Saturday morning from 6am to 8am.

Tear-down and move out is not to begin prior to 4pm on Sunday. All exhibitors must be moved out of the building by 8pm Sunday evening.

Payment and Termination of Contract

If the terms of payment set forth in this contract are not met, the rights of the Vendor to the space shall be terminated. All returned checks will be subject to a \$35.00 return check fee. Only US funds are accepted. No credit card payments.

Cancellation Policy

If a Vendor must cancel this agreement prior to March 1, 2018 no refunds will be made. The only exception to this rule - If the Vendor is unable to attend due to illness or injury the Vendor may submit a Physicians statement to the Expo management to request a 50% refund of the fee paid. The request for refund must be a written request and must be accompanied by the Physicians statement.

Use of Space

No booths may extend into aisles and all aisles must be kept clear. Interviews, demonstrations and distribution of literature must be done inside the Vendor's booth space. Vendor must keep their booth clean and in good order. Small sound systems including video tapes may be used as long as the sound is not offensive to other surrounding vendors. Vendors may not allow another company to share space without written consent of Expo management. No one may exhibit or pass out literature unless they have a contract with the HTRE.

Rejection of Applicants and Exhibitors

The HTRE reserves the right to reject any applicant for space at any time, and reserves the right to regain possession of any space by refunding the applicant or exhibitor the amount paid for space.

Assumption of Risks and Indemnification

The Vendor expressly assumes all risks associated with, resulting from, or arising in connection with Vendor's participation or presence at the Expo, including without limitation, all risks of theft, loss, harm, damage, or injury to the person (including death), property, business, or profits of Vendor, whether caused by negligence, intentional act, accident, act of God, or otherwise.

Vendor agrees to indemnify, and hold harmless the Nebraska Horse Council, Nebraska Horse Trails Committee, the Horse Trail Riding Expo and Chance Ridge Event Center and the respective directors, officers and volunteers against any and all claims arising out of acts or failure to act of Vendor or his representatives at the Expo. The Release of Liability form needs to be signed and returned. Vendors are required to carry fire and liability insurance covering trade shows and fairs which insures their goods and exhibits against damage and loss of personal injury. Security will be provided during non-show hours and the Vendor hall doors will be locked.

Insurance

Those Vendors who are connected with corporate companies must have the corporation provide them with a copy of insurance.

Compliance with Laws & Facility Regulations

Vendor agrees to obey all laws, ordinances, and regulations governing the uses of the Event Center; to abide by the rules and regulations of the Elkhorn Fire and Police Departments; to obey all HTRE rules and regulations to be issued by the HTRE management and other such public officials whose duties may regulate exhibits. All decorative materials used in displays must meet flame proofing regulations. No tacks, nails or screws may be driven into the walls, floors or pillars of the Event Center. No banners can be placed across the aisles. No signs or stickers may be taped to Event Center walls. This will be strictly enforced by the Event Center staff. Exhibitors cannot distribute food, unless approval has been obtained from the HTRE management. No alcoholic beverages are allowed in any of the booths.

Wristbands

You will pick up your wristbands when you check in. Forgotten, Lost or Stolen wristbands will not be replaced, you will be subject to the daily entry fee. No Exceptions.

Nebraska Limited Liability Law

Under Nebraska Law, any equine professional is not liable for any injury to or death of a participant in equine activities resulting from the inherent risks of equine activities, pursuant to sections 25-21, 249 to 24-21, 253.

RELEASE OF LIABILITY FORM - HORSE TRAIL RIDING EXPO

The Vendor, by signing this release, expressly assumes all risks associated with, resulting from or arising in connection with the Vendor's participation or presence at the Horse Riding Trails Expo, including, without limitations, all risk of theft, loss, damage or injury to the person (including death), property, business, or out of acts or failure to act of Vendor or his representatives at the Expo.

HTRE, shall not be responsible for, and shall be excused from, non-delivery of the location if non-delivery is due to fire, flood, earthquake, elements of nature or acts of God, acts of war, terrorism, riots, civil disorders, rebellions or revolutions, or any other similar cause beyond the reasonable control of HTRE. If the HTRE is unable to hold the Expo for any reason stated in this paragraph, HTRE will reimburse the Vendor for rental fees paid hereunder.

The Nebraska Horse Council and the Horse Trails Committee recommend that the Vendor carry fire and liability insurance covering trade shows and fairs which insures their goods and exhibits against damage and loss of personal injury.

Vendor Signature: _____ Date: _____

Printed Vendor Name: _____

Vendor - Please Check To Insure All Information is Complete Before Mailing:

- Contract has been signed, dated and original mailed.
- Payment in full is enclosed.
- Terms and Conditions of Vendor Contract have been thoroughly read and understood and Liability Release has been signed, dated, mailed.

The Nebraska Trail Riding Expo

Official Program Advertising Form



March 15-17 & 18 - Chance Ridge Event Ctr. - Elkhorn, NE

The Nebraska Horse Trails Committee is proud to present THE HORSE TRAIL RIDING EXPO! This all horse event will feature trail riding presentations, educational opportunities, horse camping tips and more! And of course, shop till you drop at our specially selected vendors who cater to our trail riding activities. The official program of the Expo will provide a great opportunity to reach hundreds of Expo attendees. Don't miss the opportunity to showcase your business!

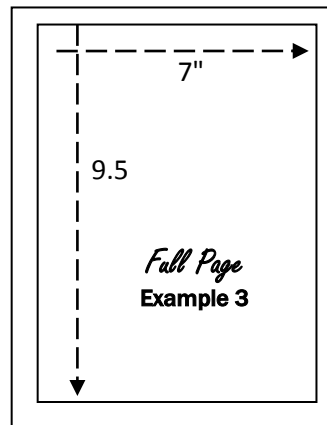
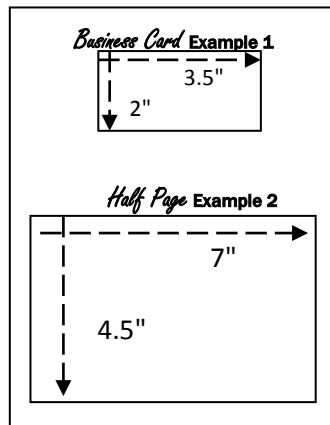
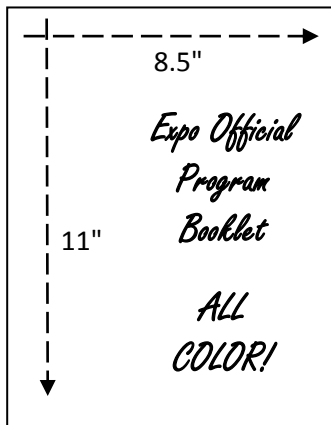
Rate Card:

Description	Size	Price
Business Card	3.5" x 2"	\$50
Half Page	7" x 4.5"	\$1
Full Page	9.5" x 7"	\$200
Inside Front & Back Cover*	9.5" x 7"	\$
Full Page Outside BACK Cover*	9.5" x 7"	\$

*Please note, there is only 1 inside front & back, and 1 outside back cover -first come, first serve :)
 Please call Kathy at 402-429-8041 to see if they are still available

Specs:

The Nebraska Trail Riding Expo program will be a high quality 8.5 x 11 booklet with at least 10 pages.



ADVERTISING ORDERS ARE DUE BY FEBRUARY 15



Advertising Order Details:

Contact Name: _____ Company Name: _____
 Address/City/State/Zip: _____
 Contact Phone #: _____ Email Address: _____

Advertising Space Size: Business Card (\$50) Half Page (\$1) Full Page (\$200)

Send this completed form and check payable to NHTC to: Kathy Newberg 12851 Pine Lake Rd Walton NE 68461-9752 Phone: 402.429.8041	Please email your advertisement image(s) to nehorsetrails@yahoo.com Check out nehorsetrails.com for more information!
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